Стратегия в текстилната индустрия за иновативно висше образование

Наръчник за добри практики и открити предизвикателства на TEXSTRA

Наръчник на проекта за добри практики и отворени предизвикателства: учебни инструменти и методологии за насърчаване на креативността и иновациите в сектора на производството на текстил и облекло

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Опровержение

Информацията и възгледите, изложени в този документ, са разработени в рамките на проекта „СТРАТЕГИЯ В ТЕКСТИЛНАТА ИНДУСТРИЯ ЗА ИНОВАТИВНО ВИСОКО ОБРАЗОВАНИЕ“, съфинансиран от Програмата ERASMUS Plus на Европейската комисия, Ключови действия - Сътрудничество за иновации и обмен на добри практики , Действие - стратегическо партньорство. Подкрепата на Европейската комисия за изготвянето на тази публикация не представлява потвърждение на съдържанието, което отразява виждания само на авторите и Комисията не може да бъде отговорна за каквото и да било използване на съдържащата се в нея информация. Възпроизвеждането е разрешено при условие, че източникът е потвърден.

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1 ВЪВЕДЕНИЕ

Секторът за производство на текстил и облекло в Европа е изправен пред редица предизвикателства; поради финансовата криза конкуренцията от развиващите се пазари или екологичните изисквания, наред с други, секторът, един от най-големите и най-важните в Европа, за да се издигне над съществуващите и предвидените предизвикателства, трябва да преоцени позицията си относно един от най-критичните фактори, влияещи върху конкурентоспособността му: уменията на работната сила, в съответствие със стратегическата позиция на ЕС по отношение на знанието и иновациите, като конкурентни предимства.

Всички тези предизвикателства изискват висококвалифицирани специалисти, които трябва да имат правилната комбинация от умения, както професионални, така и универсални, за да демонстрират своята компетентност за приложни изследвания, разработки и трансфер на технологии. Освен това акцентът е върху научните изследвания и иновациите както в академичните среди, така и в предприятията; това изисква да се съсредоточим върху това триъгълникът на знанието да работи в текстилната и модна индустрии, като свързва висшето образование (ВО), научните изследвания и бизнеса, които са една от целите на политиките на ЕС.

Следователно индустрията, сега повече от всякога, се нуждае от работна сила, квалифицирана за управление на научноизследователските и иновационни действия; прилагането на добри практики и овладяването на най-модерните методологии за прехвърляне на резултатите от изследванията в работната среда чрез реална работа, базирана на проекти, фокусирана върху технологичния трансфер. Това са решения, които ефективно отговарят на тези предизвикателства.

Цел

Целта на стратегията в текстилната индустрия за иновативно висше образование (TEXSTRA) е обединяването на основните заинтересовани страни в текстилния сектор за насърчаване и допринасяне за прехвърлянето на научноизследователски и иновационни знания на студенти и обучаващи се в текстилния / облекло сектор чрез обучение, базирано на проекти, което допринася за увеличаване на ефективност и конкурентоспособност на текстилните малки и средни предприятия в ЕС.

В този контекст проектът TEXSTRA разработи необходимите инструменти за повишаване на уменията, насочени към висшето образование, във връзка с научните изследвания и иновациите. Един от интелектуалните резултати на проекта е разработването на „Наръчник по проекта за добри практики и отворени предизвикателства: инструменти и методологии за обучение за насърчаване на креативността и иновациите в сектора на производството на текстил и облекло“.

Този доклад обобщава добрите практики и инициативи по отношение на цялата подходяща информация, свързана с проекта TEXSTRA и неговите постижения, както и откритите предизвикателства, които трябва да бъдат решени в страните партньори по този проект (Румъния, Гърция, Италия, Испания, Португалия, Литва и България). Очаква се тези добри практики да послужат като полезна рамка и да предоставят ценна информация, която представлява своеобразен „извлечен урок“, който ще бъде прехвърлен на съответните заинтересовани страни като компании, изследователски центрове, учебни центрове, университети, центрове, инкубатори и политици и експерти, отговорни за икономическото развитие, творчеството и образованието.

Схема на изследването

След частта на въведението, раздел 2 представя методологията, използвана за подбор на добри практики и открити предизвикателства.

Раздел 3 обобщава добрите практики и откритите предизвикателства, определени в основни рубрики като: Продукт, Процес, Устойчивост, Маркетинг и Бизнес.

В заключение, раздел 4 обобщава някои от основните теми от добрите практики и откритите предизвикателства.

Част от приложенията представя описание на 20-те добри практики и открити предизвикателства

2 ПОДХОД И МЕТОДОЛОГИЯ

Прегледът на добрите практики и откритите предизвикателства, включени в този доклад, беше намерен чрез съответните уебсайтове или чрез интервюта, срещи с експерти и ключови заинтересовани страни. Всеки партньор е отчел поне две предложения (една добра практика и един отворен въпрос). Тази информация е представена в следващите раздели.

Формат на събраната информация.

Форматът за събиране на информацията (Таблица 1) включва 2 основни части:

- Първата част е създадена, за получаване на обща информация за добрите практики / открито предизвикателство, напр. заглавие, период от време и дата (по години), отговорна организация, географско покритие, целева група и т.н.
- Втората част е създадена, за да получи информация за добрите практики / инициатива или открито предизвикателство, което може да бъде от полза за проекта TEXSTRA, като: обобщение, извлечени поуки, принос на иновации, устойчивост, както и други подобни подробности.

Таблица 1: Формат за събиране на информация за добри практики и открити предизвикателства

Заглавие	Какво е името, което най-добре описва добрите практики (ДП) или отвореното предизвикателство (ОП)?
☐Продукт ☐Процес ☐Устойчивост ☐Маркетинг ☐Бизнес	Темата на добрата практика или на отвореното предизвикателство
Година/Продължителност	Посочете периода, през който е била извършена практиката (времеви период). Завършено ли е?
Вид	Какъв тип интервенция включва ДП / ОП (напр. Технологични и нетехнологични интервенции: нов продукт, нова технология, нова екологична практика, техника на управление и др.)?
Интернет адрес	Къде може да се намери и извлече информация в Интернет?
Отговорна организация	Кой беше отговорен за прилагането на ДП / ОП?
Контакти	Какъв е адресът / имейл на хората, за които да се свържат, ако искате повече информация?
Страни участници	Кои страни, в които участват с добрите практики / отворено предизвикателство?
Други участници	Кои са участващите институции, изпълнителни агенции, донори и т.н.?
Резюме на добрите практики/отворените предизвикателства	Каква е целта / целта на личния лекар / ОК? Какъв е контекста (първоначална ситуация) и предизвикателството, с което трябва да се работи? Посочете кратко описание на ДП или на ОП, към които се адресира?
Целеви групи	Кои са бенефициентите / потребителите или целевата група? Към кого е адресиран този ДП / ОП?
Въздействие	Какво е било или ще бъде въздействието (положително и / или отрицателно) на този ДП / ОП върху целевата група на бенефициентите и т.н.?
Иновация	По какъв начин ДП или ОП ще допринесат за развиване на иновации?
Ограничения	Какви са предизвикателствата при прилагането на ДП / ОП? Как са адресирани до тях?
Фактори на успеха	Какви са условията (институционални, икономически, социални, технологични, екологични и т.н.), които трябва да бъдат създадени, за да бъдат успешно възпроизведени?
Научени уроци	Какви са основните послания и поуки, които трябва да вземем от ДП/ОП?
Устойчивост	*Кои са елементите, които трябва да бъдат приложени, за да бъде ДП / ОП да бъдат институционално, социално, технологично, икономическо, екологично и др. Устойчиви?* *Ако е възможно, посочете общите разходи, направени за прилагането на практиката. Доколкото е възможно, дайте и някои индикации за разходите / ефективността: Какви са институционалните, социалните, икономическите и / или екологичните ползи в сравнение с общите разходи?*

Списък с добрите практики и откритите предизвикателства

Примерните добри практики и открити предизвикателства в този доклад са представени в основни рубрики като: Продукт, Процес, Устойчивост, Маркетинг и Бизнес. За всяка добра практика / открито предизвикателство е дадено заглавие, което най-добре го описва.

Като цяло са докладвани 20 добри практики / инициативи и открити предизвикателства, вижте таблица 2. По-конкретно бяха докладвани 11 проекта, 2 нови продукта, 1 семинар, 1 нови практики в областта на околната среда, 1 нов бизнес модел, 1 устойчива модна марка, 1 изложба и 2 клъстера.

Таблица 2: списък на добри практики и отворени предизвикателства

	ДОБРИ ПРАКТИКИ	ОТВОРЕНИ ПРЕДИЗВИКАТЕЛСТВА
ПРОДУКТ	• Интелигентна ортопедична подкрепа за насърчаване на активността на възрастните хора • Trash-2-Cash: използване на отпадъци от текстил и влакна с нулева стойност с проектирани технологии за създаване на висококачествени продукти	• Разработване на структура на 3D текстил • Datemats - трансфер на знания и технологии на нововъзникващи материали и технологии чрез подход, ръководен от дизайна • DESTEX - Индустриален и креативен дизайн в модерното производство на текстил
ПРОЦЕС	• Лекции за модерни текстилни материали с електропроводими свойства • ПРАКТИКА за компетентност	• Ускоряване на иновациите в модерните текстилни материали чрез модерни технологии и процеси • Внедряване на виртуална практика в учебните програми за висше образование в TUIASI, Факултет по индустриален дизайн и бизнес управление
УСТОЙЧИВОСТ	• Замяна на опасни химикали при довършване на текстил • Fibersort - Затваряне на контура в текстилната индустрия	• Кръгова икономия и екодизайн • RESYNTEX - Нова концепция за текстилни и химически продукти в кръговата икономика
МАРКЕТИНГ	• Extro Skills: Развитие на нови умения за екстраверсионните специализации на модната индустрия в Европа • Винтидж за кауза	• FOSTEX: Насърчаване на иновациите в текстилната промишленост на Йордания и Мароко

БИЗНЕС	• Текстейлър ЕКСПО • Специализиран клъстър институт па облекло и текстил • Po.in.tex. • .	• Бизнес лаборатории за текстил и облекло TCBL

3 СЕКТОР ЗА ПРОИЗВОДСТВО НА ТЕКСТИЛ И ОБЛЕКЛО: ДОБРИ ПРАКТИКИ И ОТВОРЕНИ ПРЕДИЗВИКАТЕЛСТВА

ПРОДУКТ

ДОБРИ ПРАКТИКИ

1. Интелигентна ортопедична подкрепа за насърчаване на активността на възрастните хора (проект)

Този проект е финансиран от изследователския съвет на Литва. Неговата цел беше да разработи ортопедична плетена опора с подгряващ елемент и прибиране на енергия по време на ходене.

Резултатите от проекта се използват за разработване на нови ортопедични плетени опори и популяризирането им за възрастни хора или други хора, които имат известни затруднения с ходенето.

2. Trash-2-Cash: използване на отпадъци от текстил и влакна с нулева стойност с проектирани технологии за създаване на висококачествени продукти (Проект)

Trash-2-Cash е финансиран от ЕС изследователски проект, който има за цел да създаде нови регенерирани влакна от отпадъци от потребители преди и след консумация. Той също беше пионер на изцяло нов начин за разработване на материали.

Един ресурс, който става все по-обилен, са отпадъците. Идеята за рециклиране на текстилни отпадъци е популярна от десетилетия, но настоящите механични методи дават тъкани с лошо качество, подходящи само за промишлени приложения като изолация, а въвеждането на текстилни отпадъци преди консумация в продукти е невъзможно. Trash-2-Cash предложи нов модел, при който отпадъците от хартия и текстил се рециклират химически - в резултат се получават тъкани, които са

със същото качество като новите материали, за да се направят продукти, които могат да бъдат промишлени за възпроизвеждане и безкрайно рециклируеми.

ОТВОРЕНИ ПРЕДИЗВИКАТЕЛСТВА

3. Развитие на структурата на 3D текстил (Нов продукт)

Основният контекст на този нов продукт е разработването на нови структури на текстил според нуждите и възможностите на индустриалната компания. Той има за цел да подобри уменията на студентите в проектирането на текстил и комуникацията с индустриалните партньори, както и да разработи нови структури от текстил за промишлено производство.

Резултатите от проекта могат да се използват както за промишлено производство, така и за подготовка на студентска дисертация.

4. Дейтъматс - трансфер на знания и технологии на нововъзникващи материали и технологии чрез подход (проект)

Проектът Datemats има за цел да прехвърли и внедри уникален метод за преподаване на студенти със смесен произход - дизайн и инженерство - в областта на нововъзникващите материали и технологии (EMTs), както и да стимулира трансфера на знания и технологии от академични и изследователски центрове към индустрия.

Новите материали и технологии представляват ключов фактор не само за постигане на по-добри характеристики и иновативни решения, но и за подобряване на езика на продукта по отношение на нови преживявания и оригинални експресивно-сензорни измерения. Възникващите материали и технологии (EMT) са на водещо място в няколко сектора и са един от ключовите елементи, чрез които индустриите стимулират иновационните процеси и насърчават креативността. Пейзажът на EMT изисква нови интердисциплинарни и трансдисциплинарни подходи в образованието, промишлеността и бизнеса. Съсредоточавайки се върху методите на проектиране, предприемаческите умения, социокултурните фактори и иновационните възможности на EMT, проектът Datemats допринася за изпълнението на третата мисия на университета, укрепвайки „триъгълника на знанието“, като свързва образованието с научните изследвания и иновациите, стимулира социалното и икономическото развитие.

5. DESTEX - Индустриален и креативен дизайн в модерното производство на текстил (Проект)

Проектът DESTEX ще насърчи внедряването на иновации чрез разработване на инструментите, необходими за повишаване на уменията, за да се подпомогнат студентите от висшето образование да придобият умения в трансдисциплинарни иновации, базирани на творчески и индустриален дизайн, прилаган към текстилния сектор.

Секторът за модерни текстилни материали е нововъзникващ сектор в текстилната индустрия, воден от трансдисциплинарни иновации на няколко крайни пазара, съсредоточен върху техническите аспекти и приноса на текстилните материали, а не върху естетиката. За да насърчат растежа на

иновациите в компаниите, работещи в тези сектори, системите за висше образование трябва да пренесат творческия подход, прилаган в индустриалния и продуктов дизайн, в текстилните програми за висше образование

ПРОЦЕС

ДОБРИ ПРАКТИКИ

1. **Lectures about advanced textile materials with electroconductive properties (Workshop) 6. Лекции за модерни текстилни материали с електропроводими свойства (работилница)**

• Предаване на знания на вътрешния персонал, участващ в научноизследователската дейност, и на МСП, за да се увеличи интересът към съвременни материали и съвместно създаване на усъвършенстван текстилен материал с електропроводими свойства.

• Създайте връзки с проекти по програма Еразъм + (TEXSTRA и FOSTEX, Skills4Smartex), които имат подобни цели да подпомогнат създаването на усъвършенстван текстилен материал и да стимулират текстилната индустрия чрез нови цели.

2. ПРАКТИКА за компетентност (Проект)

Проектът се финансира от Оперативна програма „Човешки капитал“ 2014-2020 г. Приоритетна ос 6 - Образование и умения, Тематична цел 10 - Инвестиции в областта на образованието, обучението и професионалното обучение с цел придобиване на умения и учене през целия живот.

Общата цел на проекта има за цел да развие практическите умения за студенти от сферите на индустриалното инженерство и инженерство и мениджмънт, специализации, специфични за областта на текстила и облеклото, чрез стажове в топ компании в североизточния и югоизточния региони , за да се интегрира успешно на пазара на труда. Студентите ще се възползват от ръководен стаж, проведен както в технологичните лаборатории на факултета, така и в престижни компании в областта, съвременни методи на обучение, стипендии в случай на студенти от селските райони, атрактивни награди за състезания, организирани в рамките на проекта.

ОТВОРЕНИ ПРЕДИЗВИКАТЕЛСТВА

1. **Ускоряване на иновациите в модерните текстилни материали чрез модерни технологии и процеси (Нов продукт)**

Откритото предизвикателство е да се разработят 3D интелигентни хибридни композити и системи чрез изследване, тестване и оптимизиране на физико-механичните, електрическите, физико-химичните характеристики за 3D композитни материали, предназначени за нишовите полета (електроника, физика на материалите, електротехнически и др. лекарство).

2. **Реализиране на виртуални стажове в учебните програми за висше образование в TUIASI, Факултет по индустриален дизайн и управление на бизнеса (проект)**.

Характерът на предлаганото открито предизвикателство е образователен. Проектите, разработени във Виртуалните стажове в сътрудничество с T&C компании, ще бъдат насочени към технологични и нетехнологични проблеми, които компаниите ще считат за важни. Основните цели са:

- Подобрете стажа на студентите и развийте техните напречни умения.
- По-добра комуникация между компании, студенти и преподаватели.
- Повишаване на осведомеността относно необходимостта от квалифицирана работна сила за индустрията за научноизследователска и развойна дейност.

УСТОЙЧИВОСТ

ДОБРИ ПРАКТИКИ

1 . Замяна на опасни химикали при довършване на текстил (Нова екологична практика)

Основната цел на тази нова екологична практика е да допринесе за смекчаване на въздействието върху околната среда и здравето върху европейските екосистеми, причинено от токсични съединения, използвани в сектора за довършване на текстил, които попадат в обхвата на потенциалните ограничения от REACH.

Много известни активни принципи за довършване на текстил с времето се оказаха токсични или опасни за околната среда. Тези проблеми се решават от европейските институции чрез законодателството на REACH чрез ограничаване на тяхното използване и дори със забрани за употреба на вещества.

2. Fibersort - Затваряне на веригата в текстилната промишленост (Проект)

FIBERSORT е проект по INTERREG Северозападна Европа. Той се стреми да отговори на две основни предизвикателства: необходимостта от околната среда да се намали въздействието на необработените текстилни материали, както и разработването на нови бизнес модели и отворени пазари за нарастващото количество текстил, който може да се рециклира в Северозападна Европа (NWE).

За да позволи тази промяна, проектът очаква да реализира прилагането на технологията Fibersort като новия индустриален стандарт и ключова стъпка за добавяне на стойност, за да се даде възможност за рециклиране на текстил в текстил с висока стойност в региона.

Fibersort е технология, която автоматично сортира големи обеми от смесен пост-потребителски текстил по състав на материала. Това им позволява да бъдат рециклирани в нов, висококачествен текстил. Веднъж сортирани, тези материали стават надеждни и постоянни ресурси за рециклиращи текстил в текстил с висока стойност. Технологиите за рециклиране с висока стойност могат да прехвърлят отпадъците с ниска стойност в нов, високо стойностен текстил и те са критична връзка в кръговата верига на доставки. Следователно Fibersort е ключова технология, която ще позволи на текстилните ресурси да се движат многократно през веригата на доставки.

ОТВОРЕНИ ПРЕДИЗВИКАТЕЛСТВА

3. Кръгова икономия и екодизайн (Нов бизнес модел)

Понастоящем много продукти не могат да се рециклират поради ограниченията на дизайна и поради липсата на отчитане на аспекта на края на живота по време на проектирането.

Основната цел на това открито предизвикателство е да се превърне текстилната промишленост от линейна индустрия от люлка до гроб в кръгов модел, като се започне от дизайна с екодизайн, за да се даде възможност за кръгообразност на текстилните продукти.

4. й RESYNTEX - Нова концепция за текстилни и химически продукти в кръговата икономика (проект)

RESYNTEX е финансиран от програмата за научни изследвания и иновации на ЕС „Хоризонт 2020“. Това е изследователски проект, който има за цел да създаде нова концепция за кръгова икономика за текстилната и химическата промишленост. Използвайки индустриалната симбиоза, тя има за цел да произвежда вторични суровини от непоносими текстилни отпадъци. Нов подход за проектиране на цялостна верига на стойност от събиране на текстилни отпадъци до генериране на нова суровина за химикали и текстил. По-специално те разгледаха замяната на амоняка с химикали с добавена стойност на базата на полиамидни олигомери от текстилен произход, фенолформалдехид с компоненти на протеинова основа в лепила, петрохимикали за опаковане с рециклирана терефталова киселина, извлечени от полиестер, горива за транспортиране на фосили с био- базиран етанол.

RESYNTEX не успя да потвърди жизнеспособността на предложените концепции, използвайки LCA и LCC анализ. Изчислените въздействия и разходи за околната среда на RESYNTEX бяха сравнени с конвенционалната стойностна верига (изгаряне), използвайки комбиниран анализ на LCA и LCC. Привлекателността на първоначално предложените продукти беше класирана чрез комбинирания анализ и никой не беше наистина жизнеспособен.

Предлаганите процеси трябва да идентифицират основните участници в въздействието и разходите на всеки маршрут и те могат да бъдат използвани за подобряване на работата на системата и нейната оптимизация.

МАРКЕТИНГ

ДОБРИ ПРАКТИКИ

5. **Развитие на нови умения за екстраверсионните специализации на модната индустрия в Европа (Проект)**

Модните индустрии се нуждаят от гъвкава работна сила, която отговаря на развитието на глобализирания пазар и тенденцията и нуждата от интернационализация. Работната сила трябва да бъде добре квалифицирана и готова да се изправи срещу засилената конкуренция и бързите технологични промени. За да могат да се конкурират на световния пазар, модните индустрии трябва да бъдат по-интелигентни и да могат да се адаптират към промените. За да постигнат това, модните индустрии се нуждаят от нови образователни и обучителни системи и инструменти за тяхната съществуваща и потенциална работна сила, за да отговорят на нуждите на пазара на труда и глобалната конкуренция. В рамките на глобалната конкуренция, иновациите и развитието са ключови елементи, които да дадат нов тласък на устойчивата и конкурентоспособна индустрия.

В този контекст проектът EXTRO SKILLS е разработил и разработил иновативен и всеобхватен протокол за обучение на експортния персонал от модната индустрия, използвайки базирани на ИКТ подходи за обучение и методологии, които предлагат основни напречни умения, за да могат да бъдат готови да отговорят на международната търговия и пазар изисква и повишаване на екстраверсията и конкурентоспособността на индустрията като цяло. Обединявайки различните сектори на модните индустрии, протоколът за обучение следва цялостен подход, ориентиран към обучаемите и е съчетан с интегрирана рамка за сертифициране, основана на придобитите знания, умения и компетенции, в съответствие с Европейската квалификационна рамка (EQF).

Винтидж за кауза (устойчива модна марка)

„Vintage за кауза“ е португалска марка, която съчетава грижата за околната среда със социалната отговорност. Тя прави дрехи и модни аксесоари, базирани на принципи за устойчивост на околната среда, но с цел насърчаване на социалната устойчивост.

Проектирането и производството на по-голямата част от техните колекции с ограничено издание са направени от отговорни производствени партньори в Португалия или в чужбина, използвайки устойчиви методи и материали. Той е източник на мъртви и устойчиви тъкани, включващи по-добри практики по цялата верига или за доставка, за да създават красиви винтидж вдъхновени стилове, като частица от въздействието върху околната среда от конвенционалната мода. Тяхната мисия е да ръководят и вдъхновят устойчив начин да се занимават с мода.

Той стартира като проект в областта на социалната устойчивост, който насърчава взаимодействието и удобството на жените над 50 години, при редизайн на винтидж дрехи.

Днес тя се превърна в пространство за производство на облекло с принципи за екологична устойчивост (работещи в колоездене), тя отчита сътрудничеството на престижни португалски дизайнери, които допринасят доброволно със своите знания и талант, така че трансформациите на старите дрехи да се правят в екип с де старши жени. Всичко се прави със съществуващи материали и често две части водят до съвсем различно. Крайният резултат са уникални реколта парчета, които се продават на пазари и магазини. Всеки продукт получава ръчно бродиран етикет, който е придружен от кратък текст, който разказва историята на парчето, откъде е дошъл, който го е преобразил и покана към бъдещия собственик да сподели непрекъснатостта на маршрута си в Интернет.

Предизвикателството днес е възпроизвеждането на този бизнес модел е планирано за други градове в страната. Предизвикателството също е търсенето на нови текстилни партньори (с текстилни мъртви запаси), за да се получат материални дарения, за да може да се работи с нови дрехи винаги в процеса на каране на колело.

ОТВОРЕНИ ПРЕДИЗВИКАТЕЛСТВА

1. **FOSTEX: Насърчаване на иновациите в текстилната промишленост на Йордания и Мароко (проект)**

Идеята на проекта FOSTEX е местна екосистема на иновациите в текстилния сектор. Основната цел на тази инициатива е да насърчи сътрудничеството между университета и индустрията, да подкрепи развитието на иновациите в текстилния сектор в Мароко и Йордания и да създаде екосистема от модерни текстилни материали.

Модернизирането на съществуващите центрове в Мароко и създаването на нови иновационни центрове в Йордания ще се превърнат в ценен съюзник за местния текстилен сектор и неговото по-нататъшно развитие.

Проектът FOSTEX е в съответствие с националната йорданска индустриална политика за 2017 - 2021 г., която има за цел да развие конкурентоспособност в областта на производствените разходи, качеството, сертифицирането, износа и иновациите, насърчавайки приложни изследвания и трансфер на технологии от университети към индустрията

По подобен начин правителството на Мароко създаде план за ускоряване на индустрията за 2014 - 2020 г., в който специална стратегическа линия цели създаването на различни индустриални екосистеми за насърчаване на интегрираното развитие на секторите. За текстилния сектор са идентифицирани 6 екосистеми, посочващи Технически текстил като една от тях.

Инициативата има за цел да създаде два модерни текстилни иновационни центъра в Йордания и да модернизира два текстилни иновационни центъра в Мароко, в допълнение:

- • насърчаване на центровете, превръщащи ги в фокусни точки в текстилната промишленост на всяка страна;
- • насърчаване на предприемаческите дейности в четирите центъра, за да ги превърнат в регионални катализатори на иновациите;
- да покаже резултатите от FOSTEX и да насърчи правителствата на Мароко и Йордания да възпроизвеждат инициативите в други университети.

БИЗНЕС

ДОБРИ ПРАКТИКИ

1. **Текстейлър ЕКСПО (Изложба)**

Изложението TEXTAILOR EXPO е високо оценено за дръзката да комбинира и представя на едно място текстилни машини и мода, масово произвеждани продукти и ръчно изработени артикули, утвърдени марки и стартиращи фирми, среща ученици, студенти и млади дизайнери със световно известни

стилисти да прехвърлим опит и умения в Creative Lab, да приютим бизнес разговори и професионално обучение.

Специализираната международна изложба за мода, текстилно оборудване и продукти TEXTAILOR EXPO е от типа „Бизнес към бизнес" (B2B). Той обединява представители на цялата верига за доставки. Това е бизнес форум за производители, подизпълнители и търговци, който се утвърди като важен център на модната индустрия на Балканския полуостров.

TEXTAILOR EXPO демонстрира съвременни технологии, машини, материали, аксесоари за текстилната и облекло промишленост, готови облекла от тъкани и трикотаж, модни линии. Тази изложба показва двете лица на модната индустрия - естетическите търсения и технологичните иновации, така че изложбата е полезна за професионалисти и интересна за широката публика.

2. Специализиран клъстер инсттитут за облекло и текстил - SCIAT (клъстер)

Клъстерът SCIAT е създаден в България. Това е бизнес структура за производители, подизпълнители и търговци.

Екипът зад Специализирания институт за облекло и текстил работи съвместно от 2005 г., когато основава Специализирания институт за облекло и текстил. Предлага консултантски услуги в областта на текстилната и шивашката промишленост; осигуряване на обучение във всички етапи на производството, планиране на производствения цикъл, управление и маркетинг на предприятия, работещи в горепосочените или други свързани области.

В хода на дългогодишното си присъствие организацията е натрупала ценен опит и опит, свързани с текстилната индустрия в България и проблемите и перспективите в тази област.

3. Po.in.tex. (Клъстер)

Текстилен иновационен клъстер - асоциация от компании, консорциуми и изследователски центрове, създадена в Биела от регион Пиемонте и управлявана от Città Studi. Този клъстер е особено фокусиран върху един от най-важните сектори на италианската икономика, текстилната промишленост.

От основаването си целта е да се насърчават ценностите на кооперативните иновации и конкурентоспособност, като същевременно се насърчава постоянен обмен между иновационното търсене и предлагане. Има конкретен призив в териториална сфера, който силно свързва този клъстер, неговата мисия и неговите дейности с текстилната индустрия, която все още бележи района на Биела и целия регион Пиемонте. Текстилният иновационен клъстер включва и обслужва различни членове, принадлежащи към всяка част от сектора за производство и производство на текстил.

ОТКРИТИ ПЗЕДИЗВИКАТЕЛСТВА

1. Бизнес лаборатории за текстил и облекло TCBL (проект)

TCBL Textile & Clothing Business Labs е програма „Хоризонт 2020" на Европейския съюз за научни изследвания, технологично развитие и иновации. Той има за цел да изгради многостранна бизнес екосистема от секторни предприятия, лаборатории за иновации, доставчици на услуги и съветници,

които работят заедно за трансформиране на текстилната и облекло индустрия. Общата цел е да се изградят алтернативни, устойчиви пътища към свръхпроизводство и намаляваща стойност.

Целта на проекта TCBL е да създаде трансформационна бизнес екосистема, способна постоянно да иновatира бизнес и процесни модели на европейската текстилна и облекло индустрия. Тъй като клиентите проявяват все по-голямо внимание към етичната и екологична устойчивост на дрехите, които носят, значителни възможности за посрещане на това предизвикателство се появяват въз основа на нови технологии за производство и дистрибуция, иновативни организационни модели и нови творчески енергии. Ако тези възможности бъдат адекватно заснети чрез иновации в бизнес моделите, тези тенденции обещават радикално да преструктурират една от най-ориентираните към потреблението и екологично чисти индустрии в световен мащаб.

ANNEX I: LIST OF GOOD PRACTICES & OPEN CHALLENGES

PRODUCT

1. Smart Orthopaedic Support to Encourage Activity of Elderly People

☒ *Product* ☐ *Processes* ☐ *Sustainability* ☐ *Marketing* ☐ *Business*	Product
Year/Duration	01.10.2017 - 31.12.2019
Type	Project is financed by Research Council of Lithuania
Web Address	NA
Responsible Organisation	KTU and Lithuanian Sports University
Contact Details	daiva.mikucioniene@ktu.lt
Countries participating	Lithuania and Latvia
Other Organisations involved	Riga Technical University, industrial company of orthopaedic supports manufacturing
Summary of Good Practice	To develop orthoapedic knitted support with warming element and power harvesting during walking.
Target groups	Elderlies and other people who would like to support their physical activities.
Impact	Results of the project is used for new orthopaedic knitted support development and promotion them for elderly people or other people who have some difficulties with walking.
Innovation	The new product is under patenting.
Constraints	To develop new earlier do not used product, to combine a knowledge of different peoples in different fields of science and industrial manufacturing into one object, understanding a full complex of problems and challenges.
Success Factors	Financial support of new product development, understanding of problem from different points of view, contribution of peoples with different knowledge and experience in various fields of science and industrial manufacturing.
Lessons learned	Life learning, contribution of peoples from various fields of activities and working in a group are the key factors for absolutely new product development.
Sustainability	Total budget of project implementation is approx. 100 000 EUR. International, interdisciplinary research institutions and industrial companies contribution, dissemination of project results in conferences and research papers, practical usage of research results, involvement of students into practical research, new product development and patenting

2. Trash-2-Cash: utilising zero-value waste textiles and fibres with design-driven technologies to create high quality products

☒ Product ☐ Processes ☐ Sustainability ☐ Marketing ☐ Business	Product
Year/Duration	June 2015 – December 2018
Type	Trash-2-Cash was an EU funded research project which aimed to create new regenerated fibres from pre-consumer and post-consumer waste. It was also pioneering a whole new way of developing materials.
Web Address	www.trash2cashproject.eu
Responsible Organisation	RI.SE - Research Institutes of Sweden
Contact Details	For research enquiries contact, RI.SE: emma.ostmark@ri.se For media enquiries contact, Centre for Circular Design: ccd@arts.ac.uk
Countries participating	18 partners from 10 EU countries: Denmark, Finland, Germany, Italy, Slovenia, Spain, Sweden, The Netherlands, Turkey, UK.
Other Organisations involved	Aalto University (AALTO), Copenhagen Business School (CBS), Fundacion Cidetec, Grado Zero Innovation (GZI), Maier, Material ConneXion Italia (MCI), Reima, SCA Obbola, SOEX, SO.F.TER, Soktas Dokuma, Swerea IVF, TEKO, Tekstina, University of the Arts London (UAL), VanBerlo, VTT Technical Research Centre of Finland
Summary of Good Practice	One resource that's becoming more abundant is waste. The idea of recycling textile waste has been popular for decades, but current mechanical methods give poor quality fabrics suitable only for industrial applications like insulation, and upcycling of pre-consumer textile waste into products is impossible to scale. Trash-2-Cash proposed a new model where paper and textile waste is recycled chemically - resulting in fabrics that are the same quality as new materials, to make products that are industrially replicable and infinitely recyclable.
Target groups	Stakeholders of the textile value chain: material R&D (engineering/design), product development (design). Designers, design researchers, scientists, raw material suppliers and product manufacturers from across Europe made up a cross-disciplinary consortium representing the whole product supply chain.
Impact	T2C has achieved high quality materials and product prototypes from waste, offering companies in various industries (fashion, interiors, automotive and other luxury goods) new eco-fibre options.
Innovation	T2C consortium partners also hope to influence how all novel materials are developed in the future through Design-Driven Material Innovation (DDMI) methodology. This new way of working will outline how science, design and industry can input into the process from beginning to end.
Constraints	Availability for collaboration in a cross-disciplinary and inter-sectorial context.
Success Factors	Need to facilitate communication and collaboration between the different involved professions in order to achieve the pre-set goals.
Lessons learned	Open and constant communication flow between all partners is key for an interdisciplinary collaboration initiative.
Sustainability	The initiative has been co-financed under the European Commission's Horizon 2020 Programme NMP 18-2014, with a budget of over € 9 mln.

3. Development of structure of 3D textile

☒ *Product* ☐ *Processes* ☐ *Sustainability* ☐ *Marketing* ☐ *Business*	Product
Year/Duration	One semester
Type	Structure of new product
Web Address	NA
Responsible Organisation	Prof. dr. Rimvydas Milašius
Contact Details	rimvydas.milasius@ktu.lt
Countries participating	Lithuania
Other Organisations involved	Textile companies
Summary of Open Challenge	Aims: – to improve students skills in textile designing and communication with industrial partners; - to develop new structures of textile for industrial manufacturing. Context – to develop new structures of textiles according needs and possibilities of industrial company.
Target groups	Students and industrial textile companies
Impact	Students obtains additional skills in textile designing, communication with industrial partners, working in a group. Industrial partners obtains new design of product for their manufacturing.
Innovation	Innovation in new 3D product development.
Constraints	Challenges for student to use their theoretical knowledge in practice and challenges for companies to adapt new view on product designing and new kind of product manufacturing.
Success Factors	Willingness of industrial company and student to implement project.
Lessons learned	Practical internship for students.
Sustainability	The results of project can be used for industrial manufacturing as well as for student's thesis preparation.

4. Datemats - Knowledge & Technology Transfer of Emerging Materials & Technologies through a Design-Driven Approach

☒ *Product* ☐ *Processes* ☐ *Sustainability* ☐ *Marketing* ☐ *Business*	Product (Design and Development – R&D activity)
Year/Duration	January 2019 – December 2021
Type	Datemats project aims to transfer and implement a unique design-led teaching method for students with a mixed background - design and engineering - in the field of Emerging Materials and Technologies (EMTs), and to boost knowledge and technology transfers from academia and research centres to industry.
Web Address	https://www.datemats.eu/
Responsible Organisation	Datemats is an Erasmus+ Knowledge Alliances - Cooperation for innovation and the exchange of good practices. Project Coordinator: Politecnico di Milano - Scuola di Design (POLIMI), Italy
Contact Details	info@datemats.eu
Countries participating	10 partners from **6** EU countries: Denmark, Italy, Finland, Portugal, Spain, Sweden.
Other Organisations involved	Aalto University - CHEMARTS (AALTO) Barcelona Design Center (BCD) Centro Italiano per l'Apprendimento Permanente (CIAPE) Industrial Design Development Center West Sweden (IDC) Instituto de Soldadura e Qualidade (ISQ) Copenhagen School of Design and Technology - Material Design Lab (KEA) Fostering Arts and Design - Barcelona Materials Centre (MATERFAD) Material ConneXion Italia (MCI) University of Navarra - Faculty of Engineering (TECNUN)
Summary of Open Challenge	New materials and technologies represent a key-factor not only to obtain better performances and innovative solutions, but also to enhance the product language in terms of new experiences and original expressive-sensorial dimensions. Emerging Materials and Technologies (EMTs), are at the leading edge in several sectors and are one of the key-elements through which industries stimulate innovation processes and foster creativity. The landscape of EMTs requires new interdisciplinary and transdisciplinary approaches in education, industry and business. By focusing on design methods, entrepreneurial skills, socio-cultural factors, and innovation potentials of EMTs, Datemats project contributes to fulfil the university's third mission, strengthening the 'knowledge triangle' by linking education with research and innovation, stimulating the social and economic development.
Target groups	The Datemats activities are open to faculty, students and enterprises and will offer several occasions in which the involved universities will share their best practices for knowledge and technology transfers. The mentioned stakeholders will be involved in several activities aimed to transfer new knowledge and methodologies to learn to detect and exploit the potentials of emerging materials and technologies gaining new skills, methods, expertise, competitiveness.
Impact	The project aims to support cross-fertilisation, exchange of good practices and mutual learning and to foster the definition of new interdisciplinary methods for EMTs. This means to work on the implementation of the new design teaching method during the project lifetime, but mainly to build up interest and a critical mass on the subject and to develop an active community after the project closure, for continuous training of the future and existing workforce, that will enable the European industrial workforce to

	develop new skills and competences in a quick and efficient way. Faculty from HEIs will have the largest impact, ensuring sustainability and longevity for the project. This is because the academy will provide a unique, high quality process for cross-institutional teams to develop and implement change programmes in the curriculum.
Innovation	New teaching methods for higher education applying an interdisciplinary and trans-sectorial design-driven approach.
Constraints	Difficulties in reaching out to industry for an active involvement and contribution.
Success Factors	Thanks to dedicated workshops involving design and engineering students, the Datemats consortium will be able to verify if and how the students learnt and applied both the design and the entrepreneurial skills addressing business needs.
Lessons learned	The results of the workshops will be useful to stress the pros and the cons of the method and, if necessary, how and what to improve for further development.
Sustainability	The initiative is co-financed under the European Commission's Erasmus+ Programme, Key Action 2 – Knowledge Alliances, with a budget of over € 900'000.

5. DESTEX - Industrial and creative design in advanced textile manufacturing

☒*Product* ☐*Processes* ☐*Sustainability* ☐*Marketing* ☐*Business*	Product (Textiles)
Year/Duration	September 2019 – April 2022
Type	DESTEX project will foster the implementation of innovation through the development of the tools necessary for skills enhancement in order to support higher education students to acquire skills in transdisciplinary innovation, based on creative and industrial design applied to the textile sector.
Web Address	n.a.
Responsible Organisation	DesTex is an Erasmus+ Strategic Partnerships for higher education - Cooperation for innovation and the exchange of good practices Project Coordinator: University of Borås (UB), Sweden
Contact Details	Communication Manager, email: projectes@textils.cat
Countries participating	8 partners from **5** EU countries: Denmark, Greece, Italy, Spain, Sweden.
Other Organisations involved	Associacio Agrupacio d'Empreses Innovadores Textils (AEI) Centro Italiano per l'Apprendimento Permanente (CIAPE) Creative Thinking Development (CRETHIDEV) Design School Kolding (DSKD) Escola Superior de Disseny Felicidad Duce - Barcelona (LCI) Material ConneXion Italia (MCI) Politecnico di Milano - Scuola di Design (POLIMI)
Summary of Open Challenge	The advanced textile materials sector is an emerging sector within the textile industry, driven by transdisciplinary innovation in several end-markets, focusing on the technical aspects and contribution of textile materials rather than on the aesthetics. In order to foster the innovation growth within companies operating in those sectors, higher education systems need to transfer the creative approach applied in industrial and product design to textile higher education programs.
Target groups	HEI students (Design and Textiles), technical textiles' companies and their managers, other stakeholders from the textile ecosystem.
Impact	DESTEX will generate an impact within the different target groups.
Innovation	Applying design-driven methods combined with a transdisciplinary approach in training the future professionals of the textile sector will unlock the innovation potential of the advanced textile manufacturing industry.
Constraints	Difficulties in reaching out to industry for an active involvement and contribution.
Success Factors	The Stakeholders are expected to benefit from the outputs generated during the project lifetime by participation to multiplier events, direct surveys and different activities, virtual hackathons, and by using the virtual training materials that will be made openly accessible online.
Lessons learned	In particular the involved HEIs will be able to exploit the insight gained through this initiative implementing training courses targeted to the needs of the raising advanced textile manufacturing sector.
Sustainability	The initiative is co-financed under the European Commission's Erasmus+ Programme, Key Action 2 – Cooperation for innovation and the exchange of good practices, with a budget of almost € 400'000.

PROCESS

6. Lectures about advanced textile materials with electroconductive properties

☐ *Product* ☒ *Processes* ☐ *Sustainability* ☐ *Marketing* ☐ *Business*	The selected Good Practice addresses the Theme Processes. More specifically, the best practice presents the advanced technical conductive textiles development by using advanced processes and technologies and provide skills in Advanced Textile Engineering
Year/Duration	The best practice has been hosted by INCDTP on 22 October 2019.
Type	WORKSHOP "Innovative achievements and development perspectives of the advanced materials with electroconductive properties," 22 October 2019, INCDTP. -The workshop was developed in order to increase the degree of interest of the research staff and SMEs
Web Address	N/A
Responsible Organisation	INCDTP
Contact Details	Dr. Eng. Aileni Raluca Maria
Countries participating	Romania
Other Organisations involved	The host of the event was INCDTP, Bucharest, Romania, and the funds were received through National Research Project "Composite materials with electroconductive properties, based on 3D polymeric array for sensorial monitoring system and electromagnetic waves attenuation (3D – ELECTROTEX)", contract PN 19 17 01 01, funded by Ministry of Research and Innovation (http://www.research.gov.ro) in 2019
Summary of Good Practice	**The objectives of the good practice are:** - to transfer the knowledge to internal staff involved in research activities and SMEs in order to increase the interest in advanced materials and co-creation of the advanced textile material with electroconductive properties. - to create links with Erasmus+ projects (TEXSTRA and FOSTEX, Skills4Smartex), which have similar objectives in helping the creation of the advanced textile material and boosting the textile industry through new targets. **Provided skills:** -advanced knowledge in the field of electroconductive materials obtained by classical technologies and advanced technologies (3D printing, RF plasma, and microwave); -knowledge about polymers used for electroconductive materials; **Some of the lectures are**: ○ 3D Electrotex –perspectives in developing advanced textile materials and intelligent textile prototypes with integrated circuits for sensors or actuators –Aileni Raluca Maria ○ Research concerning the electromagnetic shield development based on textile materials –Surdu Lilioara ○ Polymers with electroconductive properties, used in printing, padding, and coating –Aileni Raluca Maria ○ Conductive textile materials based on CNT – Chirila Laura ○ e-Learning training modules in the field of textiles – Radulescu Razvan ○ Best practices for developing advanced textile materials research centers (FOSTEX Erasmus +) - Aileni Raluca Maria ○ Perspectives for creation of the course supports for advanced textile materials (Texstra Erasmus +) - Aileni Raluca Maria

Target groups	The best practice presented was addressed to: - Scientific group: researchers, assistant researchers, and Ph.D. students from INCDTP. - To target group from business: engineers and scientific managers from SMEs.
Impact	The positive impact of this good practice on target groups (academia, research, and business) consists of an understanding of the actual dynamic of the textile industry and to boost the interest in a research collaboration between the research organizations and SMEs. Also, the involvement of the internal research team (assistants, technologists, researchers) in this workshop was positively appreciated and have been generated several exciting discussions about the co-creation of new advanced textiles products.
Innovation	The best practice contributes to innovation by: - more understanding of the project, co-interesting the research team; -clarifications about advanced materials, technologies, processes, and final products; -discussions and co-creation of the possible solutions to improve or optimize the final products
Constraints	Difficulties consisted of impossibility for some of the participants to be present in the workshop for 1 day because of the busy program in SME.
Success Factors	All participants declared that it was an excellent experience to understand new researches and to understand the importance of the advanced materials developed in the final system. Besides, SMEs were very enthusiastic concerning the new possibility to know and to be involved in future research projects with INCDTP. The conditions are: - To organize a seminar/workshop for advanced materials; - To presents several aspects which already are connected with ongoing research or Erasmus+ projects; - To get funding for organizing the event (workshop/seminar) and generate a significant impact and disseminate the results. - To establish the appropriate date for the event in order to allow the participation of a broad public from science, business, and academia. - To have the necessary logistics infrastructure (notebook, video projector, smart table, and .pptx presentations) and available chairs, keynote speakers, and speakers (researchers involved in the research/Erasmus+ projects).
Lessons learned	The key message from the best practice is that co-creation and coaching in advanced textile development can be used by meeting all interested stakeholders (SMEs, research organizations, academia, and students). The lessons learned to take away from the best practices are: -knowledge about raw materials and conductive polymers for advanced textiles -processes and technologies used for advanced textiles development -information about courses on advanced textile development provided by TEXSTRA Erasmus+ -information about main aspects concerning the development of advanced textile centers (FOSTEX Erasmus+).
Sustainability	The total costs incurred for the implementation of the best practice was around 500 EUR. The institutional, social, economic and/or environmental benefits compared to total costs consist of: - improving the communication of the work team in research and developing new advanced textiles with electroconductive properties; -increasing the interest of SMEs in new researches and collaboration in research/innovation projects with research institutes; -brainstorming about new advanced textiles and research projects; -dissemination of the project results (3D-Electrotex, TEXSTRA) and communication about project activities (FOSTEX, Skills4Smartex).

7. PRACTICE for competence

☐*Product* ☐ *Processes* ☐*Sustainability* ☐*Marketing* ☐*Business* ☒*Other: Education*	Education and skills (higher education)
Year/Duration	Duration: 2 years. Period of implementation: 2.09.2018 - 11.09.2020
Type	The project PRACTICE for competence! (Ro: Practică si vei fi competent!, Contract POCU/90/6.13/6.14/108886) is financed by the Human Capital Operational Program 2014-2020 Priority Axis 6 - Education and Skills, Thematic Objective 10 - Making investments in the field of education, training and professional training in order to acquire skills and lifelong learning.
Web Address	http://www.practica.tpmi.tuiasi.ro/
Responsible Organisation	"Gheorghe Asachi" Technical University of Iasi - TUIASI, Faculty of Industrial Design and Business Management
Contact Details	lbuhu@tex.tuiasi.ro
Countries participating	Romania
Other Organisations involved	ASTRICO Nord-Est Association, PANDORA's PROJECTS Association
Summary of Good Practice	**The general objective** of the project aims to develop the practical skills for students from the fields of Industrial Engineering and Engineering and management, specializations specific to the field of textiles and clothing, through internships at top companies in the North-East and South-East regions, in order to integrate successfully in the labor market. Students will benefit from guided internships, conducted both in the technological laboratories of the faculty and in prestigious companies in the field, modern learning methods, scholarships in case of students from rural areas, attractive prizes for competitions organized within the project,
Target groups	220 BSc students from the Faculty of Industrial Design and Business Management enrolled in the 2-nd, 3-rd and 4-th year of study in the fields of Industrial Engineering and Engineering and Management.
Impact	Increasing the number of tertiary and non-university tertiary education graduates who find a job as a result of access to learning activities at a potential job / research / innovation, focusing on the sector of Textiles & Clothing. Establishing a minimum of 15 sustainable partnerships between the university and economic agents in the field of textiles and clothing. Creation of an online learning platform for the development of workplace learning programs. Creating a network of practice partners with an impact on the development of the practice component of the curricular offer.
Innovation	Students in the last year of study can prepare their graduation thesis at prestigious companies in the field that can propose themes / new products / challenges / to be developed within their thesis.
Constraints	The project allows the inclusion of companies located only in the NE and SE regions, although the textile and clothing sector is widespread throughout the country and the faculty is the most important provider of higher educated workforce.
Success Factors	Accessing new funds / new calls to finance the students' practice Creating a stable network of practice partners throughout the country.
Lessons learned	Awareness of the demand for knowledge and skills in industry. Use the internship as a tool for adapting the content of the curricula and activities to the specific needs of the industry.

Sustainability	-Total budget for the project implementation: approx. 421000 EUR -Efficiency indicators (selection): 15 partnership agreements; 220 framework conventions for practice; 15 groups of students per practice centers; -Benefits: 220 students will use the online platform; 1 coordinated information network; guided internships; modern methods of learning; scholarships for students from rural areas; access to prestigious companies in the field; higher chances of employment.

8. Acceleration of the innovation in advanced textile materials through advanced technologies and processes (RF plasma, microwave, and 3D printing)
(3D-Electrotex)

☐ *Product* ☒ *Processes* ☐ *Sustainability* ☐ *Marketing* ☐ *Business*	The proposed open challenge addresses the theme 'Processes'.
Year/Duration	2019-2022. The open challenge is ongoing.
Type	The open challenge includes technological interventions such as material functionalization by RF plasma and microwave and 3D printing. The objective is to obtain new advanced textile products with electroconductive properties that could be used in systems based on sensors/actuators and magnetic shielding.
Web Address	N/A in 2019. The information will be available on the project website in 2020. Also, some approaches and results are presented in scientific papers, such as: 1.Aileni R. M., Chiriac L., Research on designing composite techniques for obtaining the 3D hybrid composites with conductive and semiconductive properties for sensors and actuators, TEXTEH 2019, Bucharest, Romania 2.Aileni R. M., Chiriac L., Composed techniques for obtaining of the 3D hybrid composites for attenuation of the electromagnetic field, TEXTEH 2019, Bucharest, Romania 3.Aileni R. M., Chiriac L., Perspectives in using of the 3D textile composites to produce rechargeable batteries, TTPF 2019, Iasi, Romania 4.Aileni R. M., Chiriac L., Multivariate analysis of the parameters that the EMR absorption/shielding of the textile surface coated using nickel/graphite/copper microparticles, TTPF 2019, Iasi, Romania
Responsible Organisation	INCDTP
Contact Details	Dr. Eng. Aileni Raluca Maria Romania
Countries participating	Romania
Other Organisations involved	Ministry of Research and Innovation (http://www.research.gov.ro) The scientific actions were funded in 2019 by the Ministry of Research and Innovation, Romania. The scientific actions will be funded in 2020 by the Minister of Education and Research, Romania.
Summary of Open Challenge	**The objectives of the open challenge are:** -to provide research and innovation actions about 3D rapid prototyping, RF plasma and microwave for 3D smart textiles based on a polymeric matrix -to study the context and the best practice for use, apply and recycle the materials used in smart textile (textile surface, metal micro/nanoparticles, electronic parts). -to foster the development of the hybrid textiles with electroconductive properties and to attract the SMEs in this research; -to evaluate the impact of the smart textile by life cycle assessment (LCA) and life cycle inventory (LCI) -to study, learn and disseminate the aspects concerning smart material performance and development (properties (chemical, physic-mechanical, chemical and electrical), durability, resistance, reusing, recycling and disposal with a low impact on the environment). -to study and disseminate to the external stakeholders (SMEs, research organizations, universities) and internal stakeholders (INCDTP) the aspects concerning the potential of using the advanced processes (RF plasma, microwave, and 3D printing) and aspects concerning potential toxicity of the micro/nanoparticle based on ferrous/non-ferrous metals used in smart textiles.

	The context : Today, in the context of textile industry 4.0, because of the technological developments advances in the fields of processes (RF plasma, microwave, and 3D printing) and the increased environmental challenges, for key domains (electronics, medicine/wellbeing, space, and electrical engineering), it is necessary to redefine the textile industry and reorient toward new development directions such as production systems, advanced textile materials, and products development. In this sense, it is necessary to use advanced processes, techniques, and methods for defining new textile innovative products such as smart textiles to be used in electronic systems and electromagnetic shielding. **Open challenge description:** The open challenge is to develop 3D smart hybrid composites and systems by research, testing, and optimization of the physical-mechanical, electrical, physical-chemical performances for 3D composite materials designed for the niche fields (electronics, material physics, electrotechnical and medicine).
Target groups	The main target groups of stakeholders are from different areas, such as: ➔business: SMEs, textile clusters ➔academia/research: Representatives of professional associations and certification bodies, teachers and students from academia, researchers in the fields related to the textile industry ➔policymakers: Representatives of national and governmental authorities
Impact	**The positive socio-economical impact of the open challenge** will be in generating innovation, redefining the textile business strategy, and increasing the European market share in smart materials. Also, it will generate increasing the European economy competitiveness, growing new companies, jobs, and increasing the employment rate. **The negative impact of the open challenge** to the stakeholders, especially to the SMEs, can occur because the proposed challenge involves new advanced types of equipment, processes, and approaching new markets. Because of the development of new products, innovation and exploitation involve new business plans, new funding resources for purchasing the equipment, and new market strategies, and this can generate perhaps a negative impact at the beginning.
Innovation	The open challenge will contribute to innovation by generating new advanced materials based on textiles appropriate to be used in the monitoring systems or electromagnetic shielding screens. In addition, in the field of products and materials with electromagnetic properties, textiles can be integrated due to the flexibility and ability to integrate other materials (metallic particles, polymers doped with nanoparticles). By the versatile combination of materials with hydrophobic, oleophobic, hydrophilic, conductive, semiconductive, and insulating properties can be obtained components for sensors, actuators, and electromagnetic shielding necessary for the development of monitoring systems and flexible electromagnetic shielding screens.
Constraints	In applying the open challenge, several predictable risks are on the industrial area (insufficient funds, delays in funding of the activities), social (human resources - personnel fluctuations), and technological risks. Interdisciplinary research in the field of advanced textiles (physics, chemistry, engineering, materials science, computer science, mathematics, etc.) is a necessary field that illustrates the shift from economic activities based on the intensive exploitation of resources to activities based on knowledge, predictivity and time/resources economy.
Success Factors	The conditions (institutional, economic, social, technological, environmental, etc.) that need to be in place in SMEs in order to be a successfully

	technological transfer and to generate innovation are: -patents (national, EPO, International); -sufficient funding; -human resource high qualified (researchers); -the adequate technical infrastructure (types of equipment for advanced material manufacturing, types of equipment for textile functionalization, 3d printers, and testing types of equipment for testing (physic-mechanical, chemical, and electrical). -logistical infrastructure (performant ICT systems).
Lessons learned	The key messages and lessons learned to take away from the OC are that it will be possible to generate the innovation and progress by multidisciplinary approaches in the textile industry, VET, HEI, and other education providers.
Sustainability	The total cost of the elements (industrial equipment, logistics, personnel costs) that need to be put into place for the open challenge to be institutionally, socially, technologically, economically, environmentally, etc. sustainable could be around 2 - 3 million of euros. The institutional, social, economic, and/or environmental benefits compared to total costs are: -increasing the quality of the research within INCDTP and of the external visibility of the research results; - development of international collaborations within the theme of the project; - raising the level of qualification and specialization of masters, doctoral students, and young researchers; - project proposals within the EU programs and other internationally funded programs; - improving the scientific dissemination of the results through publications in international journals; - increasing the market share of 3D composite textile products with electroconductive properties, EM shielding systems, wearable sensor, and actuator systems; - increasing the performance of the products manufactured in SMEs by system production optimization, upgrading products by new functionalities, design for a sustainable society.

9. Implementing Virtual Internship (VI) in Higher Education curricula at TUIASI, Faculty of Industrial Design and Business Management (IDBM)

☐*Product* ☐ *Processes* ☐*Sustainability* ☐*Marketing* ☐ *Business* ☒ *Other: Education*	Higher education
Year/Duration	The estimated duration for the implementation of VI in TUIASI, faculty of IDBM is minimum two years.
Type	The nature of the proposed open challenge is educational. The projects developed in the Virtual Internships in collaboration with T&C companies will target technological and non-technological issues that companies will consider important.
Web Address	NA
Responsible Organization	TUIASI, Faculty of Industrial Design and Business Management (IDBM)
Contact Details	Contact person: Assoc. prof. dr. Luminița Ciobanu,luminita.ciobanu@tuiasi.ro
Countries participating	Romania
Other Organizations involved	Romanian T&C companies and clusters
Summary Open Challenge	**Aims**: - Improve the internship experience for students and develop their transversal skills; - better communication between companies, students and academic staff - raising awareness regarding the need for qualified workforce for the T&C industry. **Context**: At the moment all internships take place in the companies for short fixed period of time. Such internships are constrained by imposed calendar, duration and costs for travel and living.
Target groups	Students from HEIs and companies in the T&C sector
Impact	The implementation of Virtual Internships will: - enlarge the period in which the students work with the companies; - reduce the internship costs; - increase the number of companies willing to accept student for internships.
Innovation	The innovation refers to a new way of approaching how the internships are designed and managed by the university.
Constraints	1. Efficient Integration of Virtual internship in the syllabus for practical activities for 3-rd and 4-th year curricula; 2. Finding relevant and project subjects relevant and adequate for companies, students and teaching staff. These constrains will be addressed by the existing network between the faculty and the T&C industry environment.
Success Factors	Willingness of HEIs and companies to implement the Virtual Internship.
Lessons learned	Stronger links with the industry; Changing from a regional to national approach for students internships, enlarging the area for the companies involved.
Sustainability	The inclusion of Virtual Internship in the syllabus for practical activities is, by itself, the guarantee for its sustainability. The implementation of Virtual Internship not only does not adds to the internship costs but diminishes them significantly. The Virtual Internship can contribute to increasing employment rate.

SUSTAINABILITY

10. Substitution of hazardous chemicals in textile finishing

☐ *Product* ☐ *Processes* ☒ *Sustainability* ☐ *Marketing* ☐ *Business*	Sustainability
Year/Duration	Since 2015 and partly ongoing
Type	New environmental practice
Web Address	www.midwor.life.eu www.life-flarex.eu
Responsible Organisation	AEI Tèxtils
Contact Details	info@textils.cat
Countries participating	Spain, Italy, Czech Republic, Belgium
Other Organisations involved	LEITAT, Centexbel, CETIM, ATEVAL, CLUTEX, POINTEX, CSIC-IQAC
Summary of Good Practice	The main aim of this GP is to contribute to the mitigation of the environmental and health impacts on European ecosystems caused by toxic compounds used in the textile finishing sector that are under the scope of the potential restrictions by REACH. Many well-known high performance textile finishing active principles have proved over time to be either toxic or hazardous for the environment. These problems are being address by European institutions through the REACH legislation by limiting their use and even with bans of the substance use.
Target groups	European textile clusters and their SME members, with particular focus on finishing companies but also for the sector at large for better understanding of the problems behind.
Impact	Positive impact to finishers by comprehensively assessing and testing different alternative products at both lab scale and industrial scale, reducing their costs to substitution and implementation of safer alternatives. For the sector at large, this means better access to knowledge, more information available and also to identify a point that many people is unaware,
Innovation	This good practice was launch by a group of clusters along with technological centers in order to de-risk the substitution initiative to their members, enabling the testing and assessment of significant amount of alternatives and producing a benchmark of the different products for water and oil repellence and flame-retardants.
Constraints	The main constrains in substitution of hazardous chemicals relies on two major aspects: - **Higher price** of safer alternatives, caused by currently low production volumes as new products. This price gap can be closed with the scaling up of the substitution to bring production costs down by factor of scale. - **Performance** between different products. In some cases the performance is critical and no substitutes are available, whereas in some other applications current products used are over-engineered with performance not required that could be safely switch to lower performance without notice by the final user but with a much friendlier impact to environment.

Success Factors	End-users needs to increase their awareness on the different products they use which might contain hazardous products or have a large impact to the environment. This needs to be link with policy to provide better information to consumers and more easily understandable labels to ensure safer and low environmental impact of the different products. Producers of additives for textile finishing needs to educate the different value chain stakeholders to raise awareness on the more sustainable alternative products and scale them up in production to lower the prices.
Lessons learned	There are many sustainable alternatives to current products used for the textile finishing that many companies are unaware of and some products currently used are an overkill for the actual envisioned use and could be easily substituted cost effectively.
Sustainability	Many times substitution is not a matter of economics but rather on awareness. In the MIDWOR-LIFE project, it was demonstrated that substitution of PFOA and other perfluorinated products to paraffin, silicon and event dendrimers was similar or even cheaper for applications only targeting water repellence as a property with same performance. Environmentally, the impact of substituting PFOA and other perfluorinated products mitigates the environmental impact by a factor 10 as demonstrated in the MIDWOR-LIFE project Life Cycle Assessment.

11. Fibersort – Closing the loop in the textiles industry

☐ *Product* ☐ *Processes* ☒ *Sustainability* ☐ *Marketing* ☐ *Business*	Circular Economy
Year/Duration	Duration: 4 years, Start date: 2016, Duration 48 months, Finish 2020
Type	FIBERSORT is an INTERREG North-West Europe project
Web Address	https://www.nweurope.eu/projects/project-search/bringing-the-fibersort-technology-to-the-market/undefined#tab-1
Responsible Organisation	Lead partner organization: Circle Economy - NL,
Contact Details	In the web site of the project, and also Cirvle Economy
Countries participating	other partners: Procotex Corporation S.A. – BE, Smart Fibersorting B.V. – NL, Stichting Leger des Heils Reshare – NL, Valvan Baling Systems – BE, Worn Again Technologies Ltd. - UK
Other Organisations involved	
Summary of Good Practice	The Fibersort Project seeks to address two main challenges: the environmental need to reduce the impact of virgin textile materials, as well as the development of new business models and open markets for the growing amounts of recyclable textiles in North-West Europe (NWE). To enable this shift, the project expects to realise the implementation of Fibersort technology as the new industry standard and key value adding step to enable high value textile-to-textile recycling in the region. The Fibersort is a technology that automatically sorts large volumes of mixed post-consumer textiles by material composition. This allows them to be recycled into new, high quality textiles. Once sorted, these materials become reliable, consistent inputs for high-value textile-to-textile recyclers. High value recycling technologies can transition low value waste into new, high value textiles and they are a critical link in the circular supply chain. Therefore, the Fibersort is a key technology that will enable textile resources to cycle repeatedly through the supply chain.
Target groups	Textile collectors, sorters, and recyclers Brands, retailers, and manufacturers
Impact	A new way of processing textile waste. Reduce textile waste and bring them into the circular economy concept.
Innovation	Demonstration of a Circular Economy Model, based on Textile Waste and use it for a textile – to – textile mose.
Constraints	Efficiently connecting with collectors, sorters and recyclers.
Success Factors	It is based on the Fibersort Project, which started as Textiles 4 Textiles in 2010 continues until now, and it still seeks business case validation. The Fibersort process needs to be optimised with consideration for key parameters, such as fibre composition of inputs, production capacity, transport, waste and inputs costs, revenue streams, virgin resource prices, and market demand.
Lessons learned	Government and brand/retailer play a crucial role in supporting the transition towards circularity; governments can act as policy levers, encourage investment and sourcing of recycled, while brand/retailer has the power to influence the purchase of recycled fibers.
Sustainability	Today, valuable pure fabric is down cycled during the textile recycling process. The FIBERSORT allows to automatically sort this pure fabric, based on fiber type into different categories. It uses scanning technology - NIR Spectroscopy. This is a spectroscopic technique based on molecular absorptions measured in the Near Infrared part of the spectrum. This

technique is sensitive to organic constituents and since all textile is organic, there is no limit to the types of fiber that can be recognized. Since this process requires a feed of one piece at a time, the supply of the textiles to the system must also be piece by piece. This can be done manually by an operator that takes the items from a pile and puts them piece by piece on a conveyor belt. A color scanner on the same system, can separate specific colors or light colors from dark colors.

12. Circular economy and eco-design

☐ *Product* ☐ *Processes* ☒ *Sustainability* ☐ *Marketing* ☐ *Business*	Sustainability
Year/Duration	Ongoing
Type	Circular economy and new business models
Web Address	https://www.ellenmacarthurfoundation.org/ https://textils.cat/ecodistex/ https://www.trash2cashproject.eu/
Responsible Organisation	Textile industry at large
Contact Details	n/a
Countries participating	All countries
Other Organisations involved	Industry, European Commission, associations, SMEs, consumers organizations
Summary of Open Challenge	The main aim of this open challenge is to convert the textile industry from a linear cradle-to-grave industry to circular model starting from the design with eco-design to enable circularity of the textile products. Currently, many products are not recyclable due to design constrains and due to the lack of accounting the end-of life aspect during design.
Target groups	Society at large, SMEs, textile companies, designers
Impact	Circularity of the textile industry will impact all society and industry, generating new business models, opportunities and products.
Innovation	Current efforts in circular economy and eco-design brings in innovation at its core, since new approaches are needed to enable this open challenge success.
Constraints	There are many challenges, from sourcing of end-of-life products, mixtures that complicates the recyclability, the global aspects of the textile value chain, and societal lack of awareness. Fast fashion is currently a major constrain as it produces more and more waste product that is not recovered.
Success Factors	All stakeholders needs to go together and address the challenge from a global value chain perspective as it involves not only recovery and recycling at the end of the value chain but also designers at the beginning in order to design products that are better fit for end of life and re-use or upcycle.
Lessons learned	Cooperation is growing in the field of eco-design and circular economy and partnerships across value chain and within other value chains are needed to tackle the different aspects involved.
Sustainability	Textile industry and fashion is considered the second more pollutant industry globally and increasingly impacting the environment due to the raise of fast fashion models. The circularity and eco-design can have a massive positive impact mitigating major waste waster production and release.

13. RESYNTEX - A New Circular Economy Concept for Textiles and Chemicals

☐ *Product* ☐ *Processes* ☒ *Sustainability* ☐ *Marketing* ☐ *Business*	Circular Economy
Year/Duration	Duration: 4 years, Start date: 1 June 2015, Duration 48 months, Finish date: May 2019
Type	RESYNTEX was funded by the EU Horizon 2020 Research and Innovation Programme.
Web Address	http://www.resyntex.eu/
Responsible Organisation	RESYNTEX is a consortium of 20 partners from across 9 different EU member states. Partners include industrial associations, businesses, SMEs and research institutes. Project Leader: SOEX TEXTILVERMARKTUNGS GESELLSCHAFT MBH (http://www.soex.com/), Scientific Coordinator IOS, INSTITUT ZA OKOLJEVARSTVO IN SENZORJE, DOO (http://www.ios.si/), Partners from Germany, Slovenia, France, Austria, Belgium, Italy, Switzerland, Greece, UK.
Contact Details	In the web site of the project, and also Sustainability Consult media@resyntex.eu
Countries participating	10 different EU member states. DE,FR. EN, GR, SL,ES, LU,
Other Organisations involved	
Summary of Open Challenge	RESYNTEX is a research project which aims to create a new circular economy concept for the textile and chemical industries. Using industrial symbiosis, it aims to produce secondary raw materials from unwearable textile waste. It is a new approach to Design a complete value chain from textile waste collection through to the generation of new feedstock for chemicals and textiles. In particular they looked at replacing Ammonia with value-added chemicals based on polyamide oligomers of textile origin, Phenol-formaldehyde with protein-based components in adhesives, Petrochemicals for packaging with recycled terephthalic acid recovered from polyester, Fossil-based transportation fuels with bio-based ethanol. RESYNTEX failed to validate the viability of the proposed concepts using LCA and LCC analysis. The calculated environmental impacts and costs of the RESYNTEX were compared with the conventional value chain (incineration) applying combined LCA and LCC Analysis. Attractiveness of the originally proposed products were ranked using the combined analysis, and none was really viable. The proposed processes need to identify the main contributors to the impact and costs of each route, and these can be used to improve the performance of the system and its optimization.
Target groups	Textile and clothing companies and Companies within the Chemical sectors
Impact	A new source of feedstock for the chemical sector. Reduction of incineration of textile waste. Validation of the LCA/LCC analysis.
Innovation	Demonstration of a Circular Economy Model, based on Textile Waste
Constraints	Chemical industry has an established and optimized operation model, based on conventional feedstock sources. New feedstock production methods must be well studied and optimized in order to be viable.
Success Factors	Improve the environmental and cost performance of proposed circular economy routes for textile waste by performing several LCA and LCC iterations.
Lessons learned	Apply a product-based approach in order to compare from the LCA/LCC point

	of view alternative routes for the end-product. The combined LCA and LCC results allows the identification of the most promising routes, as it was with the case of the RESYNTEX programme. i.e. the transformation of protein-based textile material and PA textile material into respectively resin for wood panel and high-value chemicals, and in a lesser extent the depolymerisation of PE textile material to produce secondary PET. For cellulosic material, the hydrolysis into glucose juice to produce then bioethanol is not interesting from an environmental and cost point of view. The results allowed also to identify the main contributors to the impacts and costs of each route, which served as a basis for improving the environmental and cost performances of the RESYNTEX system and could serve also for optimisation beyond RESYNTEX.
Sustainability	LCA Analysis of the new methods. *This was a European Union funded project; its cost was high and no other company from the forefront of textile waste treatment could afford the development of the processes that were developed. In addition, its chemical intense knowledge requires specializations within the sector which are not available and most companies cannot afford.*

MARKETING

14. Extroskills: Developing new skills for the extroversion specializations of fashion industry in Europe

☐ *Product* ☐ *Processes* ☐ *Sustainability* ☒ *Marketing* ☐ *Business*	Skills development for exports in fashion industry
Year/Duration	1 October 2015 till 31 March 2018
Type	Training in exports management in the fashion sector, by using an innovative training protocol. Mainly non technological.
Web Address	www.extroskills.eu
Responsible Organisation	A consortium of partners: The Hellenic Fashion Industry Association The Huddersfield and District Textile Training Company TEXFOR GNOSI ANAPTIXIAKI NGO "Gheorghe Asachi" Technical University EURATEX
Contact Details	Theofilos Aslanidis, info@extroskills.eu
Countries participating	Greece, Romania ,UK, Spain and Belgium.
Other Organisations involved	*The Hellenic Fashion Industry Association* *The Huddersfield and District Textile Training Company* *TEXFOR* *GNOSI ANAPTIXIAKI NGO* *"Gheorghe Asachi" Technical University* *EURATEX* This project was co0funded by *Erasmus+ Program of the European Union*.
Summary of Good Practice	Fashion industries need a flexible workforce that responds to the development of the globalized market and the trend and need for internationalization. The workforce needs to be well qualified and ready to face the increased competition and rapid technological changes. To be able to compete in the global market, fashion industries have to be smarter and able to adapt to changes. To achieve this, fashion industries need new education and training systems and tools for their existing and potential workforce in order to respond to the demands of the labour market and the global competition. In a framework of global competition, innovation and development are crucial elements to provide fresh impetus to a sustainable and competitive industry. In this context, the EXTRO SKILLS project has designed and developed an innovative and comprehensive training protocol for export personnel of fashion industries, using ICT-based learning approaches and methodologies that offer essential transversal skills for enabling them be ready to respond to international trade and market demands and enhancing the extroversion and the competitiveness of the industry as a whole. Bringing together the different sectors of fashion industries, the training protocol follow a comprehensive learner-centred approach and is coupled with an integrated certification framework, based on acquired knowledge, skills and competences, in line with the European Qualification Framework (EQF).
Target groups	SME's and individual Professional in Textiles and Clothing sector

Impact	Direct impact is the development of skills I designing export strategies, which leads to promotion of employment opportunities. These will enable the trainees to be ready to respond to international trade and market demands, enhancing the extroversion and the competitiveness of the industry as a whole.
Innovation	By the use of a proprietary ICT based training protocol that has been developed in the framework of the project and is specific to the fashion industry sector.
Constraints	Access and expertise of fashion industry professionals with e-learning methods and platforms. This was addressed with a co
Success Factors	Engagement of fashion industry in life long learning Multidisciplimany development team and approach Modern efficient and attractive curriculum Flexible delivery method and modular design Interesting and useful training material and methods
Lessons learned	1. The majority of the companies in EU level, need help to the following fields: • Creating overseas sales team (53%) • Finding trading partners (33%) • Intellectual property protection (30%). 2. Companies from Belgium, Portugal, Hungary, Bulgaria, France, Italy, Lithuania and Croatia are at 70% confident at e-learning which is the highest percentage. In general, the answer "Confident" is the most popular among the majority of the companies in every country except the UK where the majority of the companies answered that they are Not Confident at e-learning. Also, we have to mention the very high percentage of the answer "Very Confident" in Romania and the fact that none of the companies participated in the survey, answered that they are not confident at e-learning. 3. Exports are important for companies of the T&C sector, for the following reasons: • in order to Attract more consumers • New business model (14 companies) • Lessen competition & seasonal market • Development of New Business Model • Improve Cash Flow
Sustainability	Total cost of the project was 238 379 EUR, funded from ERASMUS +. The main parameters that will assure the sustainability of the project, are: • the updating of the learning content with examples and case studies. • Possibility to apply on the job training and hands on experience. • The enrichment of the learning experience with content in multimedia and other active methods and tools. • Further exploitation of the outcomes, in collaboration with other training initiatives and actions. In order to overcome the cost issues that these parameters need in order to be arranged, the project partners should examine the possibility to deliver the training program through a MOOC platform and/or other training programs.

15. Vintage for a cause *(a sustainable fashion brand)*

☐ *Product* ☐ *Processes* ☐ *Sustainability* ☒ *Marketing* ☐ *Business*	It is a Portuguese brand that combines environmental concern with social responsibility. It is business case of Good Practice (GP), which makes clothing and fashion accessories, based on principles of environmental sustainability, but with the purpose of promoting social sustainability.
Year/Duration	Created in 2012, as a "Sewing Clubs" of occupational therapy for women who are no longer in an active professional life, today is a business model of sustainable fashion with social responsibility.
Type	It design and manufacture the majority of theirs limited-edition collections are made by responsible manufacturing partners in Portugal or abroad using sustainable methods and materials. It source *dead-stock* and sustainable fabrics incorporating better practices throughout or supply chain to make beautiful vintage inspired styles at a fraction of the environmental impact of conventional fashion. It is their mission to lead and inspire a sustainable way to do fashion.
Web Address	https://vintageforacause.pt/
Responsible Organisation	Helena Silva the responsible for implementation of the VINTAGE FOR A CAUSE
Contact Details	info@vintageforacause.pt
Countries participating	Portugal and SKFK Ethical Fashion brand (an international brand).
Other Organisations involved	The brand has the support of the Calouste Gulbenkian Foundation, with the Porto City Council, with several companies that donate textile waste, and with the collaboration of different organizations and partners to replicate social inclusion programs.
Summary of Good Practice	It started as a project in the area of social sustainability that promotes the interaction and conviviality of women over 50, in the redesign of *vintage* garments. At the beginning it was a "Sewing Clubs", with a pilot course with 10 women who might not know how to sew. It took place in the city of Porto, in a convivial space that works as an occupational therapy for women who are no longer in an active professional life, but need a motivation to leave home. Today it became a clothing production space with principles of environmental sustainability (working in *up cycling*), it counts with the collaboration of prestigious Portuguese designers, which contribute voluntarily with they knowledge and talent so that the transformations of the old clothes are made in team with de senior women. Everything is done with existing materials and often two pieces result in a completely different one. The end result is unique *vintage* pieces, which are sold at markets and stores. Each product gets a hand-embroidered tag that is accompanied by a short text that tells the story of the piece, where it came from, who transformed it and an invitation to the future owner to share the continuity of its route on the Internet. The challenge today is the replication of this business model is scheduled for other cities in the country. Also the challenge is search for new textile partners (with textiles *dead-stocks*), in order to obtain material donations to be able to work new garments always in the process of *up cycling*.
Target groups	The target group of the brand is consumers with environmental and social concerns who intend to purchase "limited edition garments" and exclusive pieces, vegan and handmade garments, with urban aesthetics and timeless design. Vintage for a Cause collections want to be timeless, suiting any season, and even gender. The brand also has social concerns promoting the training of women over 50 outside of active life, through the creation of the association "From Granny to Trendy" a sewing clubs, (promoting workshops that culminate in a fashion catwalk), which t creating job opportunities. Also in these initiatives, which promote active aging, the participants discuss techniques for reusing and

	transforming clothes. So far, the brand has integrated more than two hundred women in these circumstances. It also promotes workshops for the general public, as well as tutorials with techniques for reusing and repairing clothes, raising awareness of the importance of adopting behaviors that allow saving and reusing resources.
Impact	Following the principles of circular economy, Vintage for a Cause promotes and encourages the return of clothes at the end of life, for reuse. It thus functions as a collaborative platform for *up cycling*, involving designers, clothing brands and Portuguese industry. With the assumption that each piece can have a new life, the brand creates exclusive designs using textile waste, through sustainable processes and at prices that allow the consumer to be part of the process of transition from fast fashion to sustainability. As a positive impact it has already recovered a ton of textile waste through *up cycling* until now. And in order not to lose the track of its ecological footprint, the brand also registers CO2 and water savings for each piece it produces. So far, the initiative has already saved 3 million litters of water and 7,000 kg of CO2, and it is expected that, with the growth of the brand, these numbers may triple annually.
Innovation	Environmental concerns combined with social responsibility have earned to de brand several innovation awards, including an award from the EDP Foundation (through EDP Solidária, in 2013), and an honorable mention by the Green Project Awards in 2017. The brand has been present on the largest ethical fashion platform and fair.
Constraints	Its great challenges have been the Social Responsibility, because in addition to the issue of sustainability, the project demonstrates social concerns, promoting the training of women over 50 outside of active life, in promoting social entrepreneurship in which to create their own jobs, in promoting active aging. But also in environmental re-education and even in environmental and social activism. Not being a brand with exclusively economic purposes, it was obliged to enable partnerships with other companies to ensure its financial survival.
Success Factors	The brand has been recognized with several awards for its national and international social and environmental role and is increasingly present in the largest ethical and sustainable fashion platform and fair in the world, in Berlin - formerly Ethical Fashion Show and now Neonyt - and, in 2018, started the organization of Fashion Revolution Week in Porto, in partnership with Fashion Revolution Portugal. One of the great success factors of the brand is its activist role in society.
Lessons learned	According to the testimony given by the brand founder, Helena Antónia in an interview to the "Ambiente" Magazine (February 2020): "We feel that the only way to achieve an impact is to involve all parties that make up the value chain of the fashion industry - such as (fashion) schools, fashion professionals, consumers and local decision-makers -, so we designed a collaborative business model and social intervention that we believe distributes responsibility and benefits in the most equitable way possible. Personally, I believe that the only way to sustainability is this: to create models, leadership styles and innovations that bring more humanity to society in general, while preserving the environment in a realistic way and adjusted to today ". (https://www.ambientemagazine.com/vintage-for-a-cause-ja-desviou-uma-tonelada-de-desperdicio-textil-atraves-do-upcycling/
Sustainability	From all of the above, it can be seen that the entire project / brand is of a sustainable nature (environmental and social), with the greatest constraint being the economic sustainability of the brand. Thus, the brand has several government or industrial partnerships for its economic viability however its economical sustainability, is achieved in part by selling the brand's garments, which can be purchased through the official website and in partner stores. Part of the proceeds from the sale of the pieces is used to invest in social inclusion, education and awareness programs for sustainability and conscious consumption.

16. FOSTEX: Fostering innovation in the Jordan and Moroccan textile industry

☐ *Product* ☐ *Processes* ☐ *Sustainability* ☒ *Marketing* ☐ *Business*	The project relates to the whole of the textile and clothing business. It aims to bridge the gap of university-enterprise collaboration in the area of specialized services for the textile sector
Year/Duration	2019-2022
Type	Mainly non technological. The idea is a local ecosystem of innovation in textile sector.
Web Address	www.fostexproject.eu
Responsible Organisation	Universitat Politecnica de Catalunya
Contact Details	Universitat Politecnica de Catalunya Monica Ardanuy, <monica.ardanuy@upc.edu>
Countries participating	(ES) UPC - Universitat Politecnica de Catalunya (ES) AEI TÈXTILS - The Catalan technical textiles' cluster (GR) CRE.THI.DEV - Creative Thinking Development (GR) UNIWA - University of West Attica (IT) CIAPE - Centro italiano per l'Apprendimento Permanente (IT) Material ConneXion Italia (RO) INTDCP - The National Research & Development Institute for Textiles and Leather (HKJ) JUST - Jordan University of Science and Technology (HKJ) BAU - Al-Balqa Applied University (MA) ESITH - Center for Advanced Textiles (HKJ) ACI - Amman Chamber of Industry (MA) UH2C - University Hassan II (MA) AMITH - Association marocaine des industries du textile et de l'habillement
Other Organisations involved	This is a project co-financed by European Union, Erasmus + program.
Summary of Open Challenge	The main objective of this initiative is to foster the university-industry collaboration, to support the development of innovation in the textile sector in Morocco and Jordan, and to generate an ecosystem of advanced textile materials. The upgrading of existing centers in Morocco and the creation of new innovation centers in Jordan will become a valuable ally for the local textile sector and its further development. FOSTEX project complies with the national Jordan industrial policy for the years 2017 – 2021 that aims to develop competitiveness in the area of production cost, quality, certification, export and innovation, encouraging applied research and technology transfer from universities to industry. Similarly, the Moroccan Government established an industrial acceleration plan for the years 2014 – 2020, in which a dedicated strategic line aims to create different industrial ecosystems to promote an integrated development of the sectors. For the textile sector 6 ecosystems are identified, indicating Technical Textiles as one of them. The initiative aims to set up two advanced textile innovation centres in Jordan and upgrading two textile innovation centres in Morocco, in addition: • to promote the centres making them the focal points in the textile industry of each country; • to promote entrepreneurial activities in the four centres to make them regional catalysts of innovation; • to showcase FOSTEX results and encourage Moroccan and Jordanian governments to replicate the initiatives in other universities.

Target groups	The textile and clothing business in Morocco and Jordan
Impact	The advanced textiles' centers created in Morocco and Jordan will play the role of focal points for the textile and clothing sector and relevant stakeholders to bloom innovations and promoting entrepreneurship. The services offered in the centers will enable textile companies of the two countries to be further developed and become more competitive and export oriented by: •improving the quality and design of their products, •improving the quality and cost effectiveness of manufacturing techniques, •developing new products, •learning about requirements for exporting their products, •finding funding opportunities, •cooperating with other companies and •participating in projects. In addition, the centers will allow the participating HEIs in Jordan and Morocco to: •promote entrepreneurship among their students, •strengthen and foster their relationship with companies, •promote collaboration, •find funding opportunities and •participate in projects. Besides the textile sector, the HEIs where the textile centers will be established will have the opportunity to expand the fields of their applied research to topics regarding advanced textiles and innovation. Through the dissemination activities and tools (roundtables, database of contacts, project website and online collaterals, brochures, newsletters and recommendations) that will be developed and implemented in the two countries during the project's lifespan, the following target groups will be reached and informed about the project and its outcomes as well as its potential results: Relevant stakeholders such as companies, BIOs, policy-makers, training centers, investment promotion agencies, corporate executives and investors, International Finance Institutions providing funds for development, researchers and academics and representatives of civil society. Entrepreneurship in the textile sector could generate dignified opportunities for refugees in Jordan.
Innovation	Textile sector in Morocco and Jordan is mostly made up of small and medium sized companies accounting. The enterprises of the sector are characterized by limited technical and financial capabilities regarding innovation and research and development activities. On the other hand, they hold huge latent innovation capacity due to the large amount of employment textile industry has. Jordan, additionally, has a lot of potential manpower coming from the integration of refugees and new EU-Jordan collaborations. FOSTEX project seeks to provide the textile sector of these countries a push toward more added value products or advanced textiles. This will be done with the setting up of 2 advanced textiles centers in Jordan, upgrading 2 centers in Morocco and promoting entrepreneurship on all centers with the goal to become catalysts centers. The laboratories will be equipped with quality control equipment in order to offer testing of advanced textiles and production to improve the quality of the products and become more competitive. In additional, those centers will also be focused for entrepreneurs to facilitate testing on the development of new products. The placement within universities will offer a synergistic effect by closing the gap between academia and industry, promoting entrepreneurship and innovation and facilitating a bridge for university students towards industry. Information about new trends, training in innovative and environmental friendlier manufacturing techniques, innovative ways of organization of

	production, certification of products, ways to lower production costs and increase of productivity, development of quality products, information about investment and funding opportunities are all innovative services that will be offered to the Jordanian and Moroccan textile sector through the establishment of the advanced textiles' centers.
Constraints	• The national textile sectors embrace the venture • The national policymakers support the venture with funds and policies • Students are willing to become entrepreneurs These issues are not expected to cause problems in effective implementation, because: • Partners have strong network of relevant local stakeholders and they also have the will to actively participate in the project. • Funding is ensured for the implementation period-. Furthermore, the project aims, are in line with national policies and priorities in Morocco and Jordan. • Training is implemented through a modern, effective, up to date capacity building program that ensures tangible benefits for the participants. A set of training flexible tools (virtual common work space, website, social media) is employed in this program and the trainers are experts from EU textile sector.
Success Factors	• Number of trainess and companies-SME's participating in the project • Establishment of new companies and partnerships, research and innovation centers • Increase in textile and clothing exports, in the long term • Production of products with better quality and/or more added value in local market, in the long term.
Lessons learned	Not relevant, since the project is on progress
Sustainability	The sustainable business model, adapted to local socioeconomic conditions, for the operation of the 4 advanced textiles, will provide means to reach the target groups after the lifespan of the project. The textile centers with their trained staff will continue to offer the services to companies of the textile sector, entrepreneurs that are developing new solutions using advanced textiles and students aiming to start-up and relevant stakeholders in the two countries. Additionally, new services will be included in the centers for testing of advanced textile products, training, certification, seminars, informative events regarding trends and funding tools for the sector. Researchers will also be given opportunities to work on topics regarding textile and its manufacturing using the already existing new equipment in the textile centers. With the support of the textile centers, the textile companies will be able to participate in various R&D national or international projects. The collaboration website platform that will be set up, will continue its operation even after the end of the project, It will be a collaborative workspace, ground of new projects and joint activities during and after the end of the project. It will have the following tools: will contain chat, space for videos and contents, community, personal profiles of users, etc. This will assure the involvement of participating institutions as well as main stakeholders after the end of the project. Furthermore, all project materials developed during this project (training materials, national reports, etc.) will remain available online after the ending of the project on the project website for stakeholders and key target groups, so that they benefit from it.

BUSINESS

17. TEXTAILOR EXPO

☐ Product ☐ Processes ☐ Sustainability ☐ Marketing ☒Business	Exhibition- marketing and business 2 business
Year/Duration	Once a year
Type	The exhibition is highly appreciated for daring to combine and present in one place textile machines and fashion, mass-produced products and hand-made items, established brands and startups, meet pupils, students and young designers with world-renowned stylists to transfer experience and skills at Creative Lab, to shelter business conversations and professional training.
Web Address	https://www.textailorexpo.com/; https://www.fair.bg/bg
Responsible Organisation	SPEX Ltd; International Plovdiv Fair AD
Contact Details	https://www.textailorexpo.com/contacts
Countries participating	In its second edition TEXTAILOR EXPO attracted 82 exhibitors from 8 countries - Bulgaria, Germany, Greece, Spain, China, Romania, Turkey and the Netherlands. It is open for any organisation from any country.
Other Organisations involved	-
Summary of Good Practice	The specialized international exhibition for fashion, textile equipment and products TEXTAILOR EXPO is of the **"Business-to-Business" (B2B) type.** It unites representatives of the entire supply chain. It is a business forum for manufacturers, subcontractors and traders, which has established itself as **a significant center of fashion industry on the Balkan Peninsula**. TEXTAILOR EXPO demonstrates modern technologies, machines, materials, accessories for the textile and clothing industry, ready-made garments from fabrics and knitwear, fashion lines. TEXTAILOR EXPO shows the two faces of fashion industry - the aesthetic quests and the technological innovations, so the exhibition is useful for professionals and interesting for the general public.
Target groups	It is a business forum for manufacturers, subcontractors and traders, which has established itself as **a significant center of fashion industry on the Balkan Peninsula**.
Impact	TEXTAILOR EXPO demonstrates modern technologies, machines, materials, accessories for the textile and clothing industry, ready-made garments from fabrics and knitwear, fashion lines.
Innovation	TEXTAILOR EXPO shows the two faces of fashion industry - **the aesthetic quests and the technological innovations**, so the exhibition is **useful for professionals and interesting for the general public.**
Constraints	-
Success Factors	-
Lessons learned	-
Sustainability	-

18. SPECIALIZED CLUSTER INSTITUTE FOR APPAREL AND TEXTILE

☐ Product ☐ Processes ☐ Sustainability ☐ Marketing ☒Business	Branch organisation
Year/Duration	active
Type	It is a cluster organisation.
Web Address	http://www.sciat.eu/?cid=3
Responsible Organisation	SPEX Ltd; International Plovdiv Fair AD
Contact Details	http://www.sciat.eu/?cid=21
Countries participating	Bulgaria
Other Organisations involved	-
Summary of Good Practice	The goals of the cluster are the following: • To support and stimulate the development of the international market positions of the textile and clothing sector in world markets • To assist in the process of combining resources among its members in order to increase the sector's export capacities • To assist in the interaction among companies, non-governmental organizations and research centers in order to support the production and technological development of small and medium-sized enterprises from the textile and clothing industries as well as new job creation • To provide guidance on projects for technological renovation and implementation of innovations in order to reduce final product costs • To protect the interests of its members before the legislative, executive and local authorities and unions • To promote the development of a favorable legal and financial environment, to assist in the establishment of a favorable taxation and investment setting which offers an incentive for new job creation • To motivate its members by assisting in the creation of a favorable economic environment for the development of their activities and in the improvement of the competitiveness of the Bulgarian textile and clothing industry on the international market • To support the realization of sales turnover based on ethical and honest market behavior and mutual interest • To improve the system for enhancing education and qualification for its members • To implement programs and projects for improving labor conditions in member companies • To work for the quick and favorable resolution of all issues concerning the interests of the tailoring and textile business in Bulgaria before all public and state authorities and third persons • To realize connections and cooperation with related national and international organizations, associations and commercial companies in order to fulfill mutual objectives; to realize opportunities for exchanging experience in the tailoring and textile field so that all achievements can be studied and effectively used.

Target groups	It is a business structure for manufacturers, subcontractors and traders
Impact	Its focus is to demonstrate modern technologies, machines, materials, accessories for the textile and clothing industry, ready-made garments from fabrics and knitwear, fashion lines.
Innovation	Increasing the importance of eco-products and new technological fabrics, which will lead to greater use of eco-friendly industries. This can be done through a policy to promote eco-products and new technological fabrics produced in Bulgaria.
Constraints	-
Success Factors	-
Lessons learned	-
Sustainability	-

19. Po.in.tex.

☐ *Product* ☐ *Processes* ☐ *Sustainability* ☐ *Marketing* ☒ *Business*	Business
Year/Duration	From July 2009 until today
Type	Textile Innovation Cluster, an association of companies, consortiums and research centers, established in Biella by the Piemonte Region and managed by Città Studi. This Cluster is especially focused on one of the most important sectors of the Italian economy, the textile industry.
Web Address	https://www.pointex.eu/about-us
Responsible Organisation	Città Studi Biella
Contact Details	polo.tessile@cittastudi.org
Countries participating	Italy
Other Organisations involved	80 members, divided into 76 companies, 2 research centers and 2 reference associations; representing almost all the provinces in Piemonte with a majority of members from Biella (52 members) and Torino (12). It's now increasing the number of textile enterprises established in other Regions that become member of Po.in.Tex (Lombardy, Tuscany, Abruzzo).
Summary of Good Practice	Since its foundation, the goal is to promote the values of cooperative innovation and competitiveness, while encouraging a constant exchange between the innovation supply and demand. There is a particular calling in a territorial sphere that strongly connects this Cluster, its mission and its activities, to the textile industry that still marks the district of Biella and the entire Piemonte Region. The Textile Innovation Cluster includes and serves various members belonging to each part of the textile production and manufacturing sector: • Apparel • Textile machinery • Technical textile • Leather industry • Shoe industry • Automotive • Furnishing • Medical • Chemical industries • Related research centers
Target groups	The majority of our Cluster's members are small and medium-sized enterprises. However, there is a significant share of the major textile brands.
Impact	Getting to know companies and analyzing their strategic needs, business models, strengths and gaps. It promotes collaboration between companies and between research centers including technology transfer. It also highlights new initiatives and needs of the textile companies, presenting them to policy makers.
Innovation	The Cluster is active in promoting best practices at an international level, as well as end-user research and in establishing partnerships. The Cluster encourages and supports access to Regional and European Calls for product and process innovation projects and also supports innovation through educational programs, always in line with the technological development and the company's needs.

Constraints	The Cluster has to engage with local stakeholders and sometimes it can be difficult.
Success Factors	Since it has been founded, the Cluster has taken part in 13 success projects (at International, European and National level), taking advantage of a wide range of funds programmes.
Lessons learned	Starting from local realities, it can be possible to reach other areas.
Sustainability	-

20. TCBL Textile & Clothing Business Labs

☐ *Product* ☐ *Processes* ☐ *Sustainability* ☐ *Marketing* ☒ *Business*	Business
Year/Duration	From July 2015 to June 2019
Type	TCBL Textile & Clothing Business Labs is a European Union's Horizon 2020 Programme for research, technology development, and innovation under grant Agreement n.646133. Its aim is to built a multi-faceted business ecosystem of sector enterprises, innovation labs, service providers and advisors who are working together to transform the Textiles and Clothing industry. The common objective is to build alternative, sustainable paths to over-production and diminishing value. TCBL was a project funded by the European Union's Horizon 2020 programme.
Web Address	https://tcbl.eu/
Responsible Organisation	City of Prato (Lead Partner)
Contact Details	tcbl@comune.prato.it
Countries participating	Italy, Germany, United Kingdom, Belgium, Greece, France, Spain, Netherlands, Romania, Portugal, Slovenia
Other Organisations involved	German Institutes for Textile and Fiber Research - Center for Management Research (DITF), Istituto Superiore Mario Boella, Skillaware, The Open University, IMEC, Tavistock Institute, Materials Industrial Research & Technology Center S.A., MIRTEC, Waag Society, Huddersfield & District Textile Training Company Ltd, The eInstitute (eZavod), Consorzio Arca, Unioncamere del Veneto (UCV), Hellenic Clothing Industry Association, Sanjotec - Centro Empresarial e Tecnológico, Clear Communication Associates Ltd, Oxford Brookes University, Association Reginnova NE, Centre Scientifique & Technique de l'Industrie Textile Belge, Institut Français de la Mode (IFM), Institut d'Arquitectura Avancada de Catalunya – Fundacio Privada (FabTextiles), Cleviria, Sqetch BV.
Summary of Open Challenge	The goal of the TCBL Project has been to create a transformational business ecosystem capable of constantly innovating the business and process models of the European Textile and Clothing industry. As customers are showing increasing attention to ethical and environmental sustainability in the clothes they wear, significant opportunities for meeting this challenge are emerging based on new production and distribution technologies, innovative organizational models, and new creative energies. If these opportunities are adequately captured through business model innovation, these trends have the promise of radically re-structuring one of the globe's most consumption-oriented and environmentally unfriendly industries.
Target groups	It brings together 22 organisations from 11 EU Member States and it is addressed to enterprises, innovation labs, research centres, universities, FabLabs, sector associations, training centres, software houses, and social and socio-technical research centres, service providers and advisors of Textile and Clothing industry.
Impact	The wealth of value created in the four years of the TCBL Project is being capitalised through the TCBL Foundation, the structure currently being established by key project partners entrusted with carrying forward the network's activities. The TCBL Foundation's Business Plan and a growing number of strategic partnerships bode well the long-term sustainability. TCBL is thus expected to have a widespread impact on the T&C industry in

	Europe, shifting consumer goals, expectations, and even engagement in the processes of designing and making clothes. This in turn will have both social and environmental impacts, as well as significantly improving the prosperity of Europe's diffused systems of production.
Innovation	This in turn aims to bring 5% of production capacity back to Europe and reduce the sector's environmental footprint by 20% by 2025. The needs and ideas of ecosystem participants took concrete form through the activation of innovation projects involving cooperation between and among Labs and Associates. Some were initiated by the research agendas of one or more Labs, some by Associates wishing to collaborate across supply chains to test a market idea, while some were driven by TCBL partners inspired by possible innovation scenarios.
Constraints	One of the main challenges of the TCBL Project has been to engage with external organizations in the role of Lab or Associate, building a value-based community of players wishing to make a difference. Each joined TCBL on the basis of a set of shared principles, and has expressed needs and aspirations for new directions and concretely participated in innovation actions, all with no direct financial support from the project.
Success Factors	This process is supported by federated knowledge, learning and business services that are aggregated through the TCBL Open Platform.
Lessons learned	This process is being driven by a network of over 50 TCBL Labs that freely experiment the implications of potential innovations and their concrete impacts on business operations. A broad range of structures, from materials research laboratories to design collaboratives and social community centres, explore innovation potentials from varying mixes of three perspectives – design, making and place – and engage with other labs, the local community, and T&C businesses – TCBL Associates – through concrete projects. In turn, TCBL Associates capture these innovation potentials and apply them in concrete actions – Innovation Projects – that accompany their shift towards more innovative and competitive business models.
Sustainability	Total budget: over 8 million Euros

EDUCATION TEXTILE STRATEGY

TEXSTRA

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